

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

# INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012	Invoice #	205746-1
Product	STABENOW FOR SENATE 2012	Invoice Date	09/30/12
Estimate Number	11911	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/24/12
Station	WOOD	Order #	205746
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/17/12 - 09/24/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					09/17/12 to 09/23/12	3x	-- WTF--				
	WOOD			W	09/19/12	:30	5:53 AM	DST1201H	\$150.00		1
	WOOD			F	09/21/12	:30	5:23 AM	DST1201H	\$150.00		2
	WOOD			F	09/21/12	:30	5:47 AM	DST1201H	\$150.00		3
2	WOOD	6am Daybreak	6-7a		to						
					09/17/12 to 09/23/12	3x	-- WTF--				
	WOOD			Th	09/20/12	:30	6:17 AM	DST1201H	\$400.00		1
	WOOD			F	09/21/12	:30	6:22 AM	DST1201H	\$400.00		3
	WOOD			F	09/21/12	:30	6:47 AM	DST1201H	\$400.00		4
3	WOOD	Today Show	658-9a		to						
					09/17/12 to 09/23/12	7x	- 1222--				
	WOOD			Tu	09/18/12	:30	9:00 AM	DST1201H	\$300.00		1
	WOOD			W	09/19/12	:30	6:59 AM	DST1201H	\$300.00		5
	WOOD			W	09/19/12	:30	7:29 AM	DST1201H	\$300.00		2
	WOOD			Th	09/20/12	:30	7:22 AM	DST1201H	\$300.00		6
	WOOD			Th	09/20/12	:30	7:57 AM	DST1201H	\$300.00		3
	WOOD			F	09/21/12	:30	7:59 AM	DST1201H	\$300.00		4
	WOOD			F	09/21/12	:30	8:45 AM	DST1201H	\$300.00		7
4	WOOD	Daybreak Sat 6am	6-7a		to						
					09/17/12 to 09/23/12	1x	----- 1-				
	WOOD			Sa	09/22/12	:30	6:41 AM	DST1201H	\$135.00		1
5	WOOD	Daybreak Sun @7am	658-8a		to						
					09/17/12 to 09/23/12	1x	----- 1				
	WOOD			Su	09/23/12	:30	7:20 AM	DST1201H	\$250.00		1
6	WOOD	Today Show 2	9-10a		to						
					09/17/12 to 09/23/12	1x	---- 1--				
	WOOD			F	09/21/12	:30	9:29 AM	DST1201H	\$300.00		1
7	WOOD	Today Show 3	10-11a		to						
					09/17/12 to 09/23/12	1x	- 1-----				

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# INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012
Product	STABENOW FOR SENATE 2012
Estimate Number	11911

Invoice #	205746-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	205746
Alt Order #	
Deal #	
Order Flight	09/17/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WOOD	Today Show 3	10-11a		to						
	WOOD			Tu	09/18/12	:30	10:29 AM	DST1201H	\$75.00		1
8	WOOD	News 8 @ Noon	12-1p		to						
	WOOD			09/17/12 to 09/23/12	1x	1- - - - -					
	WOOD			M	09/17/12	:30	12:09 PM	DST1201H	\$100.00		1
9	WOOD	Days of Our Lives	1-2p		to						
	WOOD			09/17/12 to 09/23/12	1x	- - - - 1 - -					
	WOOD			F	09/21/12	:30	1:59 PM	DST1201H	\$200.00		1
10	WOOD	Rachael Ray	2-3p		to						
	WOOD			09/17/12 to 09/23/12	1x	- - 1 - - - -					
	WOOD			W	09/19/12	:30	2:17 PM	DST1201H	\$50.00		1
11	WOOD	Dr Oz	3-4p		to						
	WOOD			09/17/12 to 09/23/12	3x	- 1 - 11 - -					
	WOOD			Tu	09/18/12	:30	3:21 PM	DST1201H	\$50.00		1
	WOOD			Th	09/20/12	:30	3:20 PM	DST1201H	\$50.00		2
	WOOD			F	09/21/12	:30	3:36 PM	DST1201H	\$50.00		3
12	WOOD	Ellen	4-5p		to						
	WOOD			09/17/12 to 09/23/12	3x	1 - 1 - 1 - -					
	WOOD			M	09/17/12	:30	4:36 PM	DST1201H	\$150.00		1
	WOOD			W	09/19/12	:30	4:35 PM	DST1201H	\$150.00		2
	WOOD			F	09/21/12	:30	4:27 PM	DST1201H	\$150.00		3
13	WOOD	M-F News 8 @5p	5-530p		to						
	WOOD			09/17/12 to 09/23/12	1x	- 1 - - - - -					
	WOOD			Tu	09/18/12	:30	5:29 PM	DST1201H	\$300.00		1
14	WOOD	M-F News 8 @ 530p	530-6p		to						
	WOOD			09/17/12 to 09/23/12	1x	- - WTF - -					
	WOOD			F	09/21/12	:30	5:40 PM	DST1201H	\$600.00		2
15	WOOD	M-F News 8 @6p	6-630p		to						
	WOOD			09/17/12 to 09/23/12	2x	11 - - - - -					

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Estimate Number	11911	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/24/12

Station	WOOD	Order #	205746
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/17/12 - 09/24/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	WOOD	M-F News 8 @6p	6-630p		to						
	WOOD			M	09/17/12	:30	6:15 PM	DST1201H	\$500.00		1
	WOOD			Tu	09/18/12	:30	6:28 PM	DST1201H	\$500.00		2
16	WOOD	Inside Edition	7-730p		to						
					09/17/12 to 09/23/12	4x	111-1--				
	WOOD			M	09/17/12	:30	7:20 PM	DST1201H	\$200.00		1
	WOOD			Tu	09/18/12	:30	7:21 PM	DST1201H	\$200.00		2
	WOOD			W	09/19/12	:30	7:29 PM	DST1201H	\$200.00		3
	WOOD			F	09/21/12	:30	7:43 PM	DST1201H	\$200.00		4
		Break ran late									
17	WOOD	Access Hollywood	730-8p		to						
					09/17/12 to 09/23/12	2x	1--1---				
	WOOD			M	09/17/12	:30	7:46 PM	DST1201H	\$200.00		1
	WOOD			Th	09/20/12	:30	7:42 PM	DST1201H	\$200.00		2
18	WOOD	Monday 8-10p	8-10p		to						
					09/17/12 to 09/23/12	1x	1-----				
	WOOD			M	09/17/12	:30	9:21 PM	DST1201H	\$1,000.00		1
19	WOOD	Tuesday 8-9p	8-9p		to						
					09/17/12 to 09/23/12	1x	-1-----				
	WOOD			Tu	09/18/12	:30	8:42 PM	DST1201H	\$1,000.00		1
20	WOOD	Tuesday 9-10p	9-10p		to						
					09/17/12 to 09/23/12	1x	-1-----				
	WOOD			Tu	09/18/12	:30	9:22 PM	DST1201H	\$500.00		1
21	WOOD	Wednesday 8-9p	8-9p		to						
					09/17/12 to 09/23/12	1x	--1----				
	WOOD			W	09/19/12	:30	7:59 PM	DST1201H	\$300.00		1
22	WOOD	Thursday 10-11p	10-11p		to						
					09/17/12 to 09/23/12	1x	---1---				
	WOOD			Th	09/20/12	:30	10:34 PM	DST1201H	\$300.00		1

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Billing Calendar	Broadcast	IDB #	
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Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WOOD	Friday 9-10p	9-10p		to						
					09/17/12 to 09/23/12	1x	---- 1--				
	WOOD			F	09/21/12	:30	9:18 PM	DST1201H	\$650.00		1
24	WOOD	M-F News 8 @ 11	11-1135p		to						
					09/17/12 to 09/23/12	5x	11111--				
	WOOD			M	09/17/12	:30	11:33 PM	DST1201H	\$450.00		1
	WOOD			Tu	09/18/12	:30	11:20 PM	DST1201H	\$450.00		2
	WOOD			W	09/19/12	:30	11:14 PM	DST1201H	\$450.00		3
	WOOD			Th	09/20/12	:30	11:13 PM	DST1201H	\$450.00		4
	WOOD			F	09/21/12	:30	11:34 PM	DST1201H	\$450.00		5
25	WOOD	Saturday News 8 @11	11-1130p		to						
					09/17/12 to 09/23/12	1x	----- 1-				
	WOOD			Sa	09/22/12	:30	11:25 PM	DST1201H	\$300.00		1
26	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					09/17/12 to 09/23/12	2x	11-----				
	WOOD			M	09/17/12	:30	12:09 AM	DST1201H	\$150.00		1
	WOOD			Tu	09/18/12	:30	12:31 AM	DST1201H	\$150.00		2
27	WOOD	M-F News 8 @5p	5-530p		to						
					09/17/12 to 09/23/12	1x	-- WTF--				
	WOOD			F	09/21/12	:30	4:59 PM	DST1201H	\$600.00		1
28	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					09/17/12 to 09/23/12	3x	-- 111--				
	WOOD			W	09/19/12	:30	11:58 PM	DST1201H	\$300.00		1
	WOOD			Th	09/20/12	:30	12:09 AM	DST1201H	\$300.00		2
	WOOD			F	09/21/12	:30	12:32 AM	DST1201H	\$300.00		3
29	WOOD	5am Daybreak	5a-6am		to						
					09/24/12 to 09/30/12	1x	M-----				
	WOOD			M	09/24/12	:30	5:29 AM	DST1201H	\$150.00		1
30	WOOD	6am Daybreak	6-7a		to						

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Sales Office	Grand Rapids Local Sales Office	Deal #	
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Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	WOOD	6am Daybreak	6-7a		to						
					09/24/12 to 09/30/12	1x	M- - - - -				
	WOOD			M	09/24/12	:30	6:41 AM	DST1201H	\$400.00		1
31	WOOD	M-F News 8 @ 530p	530-6p		to						
					09/17/12 to 09/23/12	1x	- - - T - - -				
	WOOD			Th	09/20/12	:30	5:54 PM	DST1201H	\$600.00		1
32	WOOD	M-F News 8 @6p	6-630p		to						
					09/17/12 to 09/23/12	1x	- - - - 1 - -				
	WOOD			F	09/21/12	:30	6:20 PM	DST1201H	\$500.00		1

Aired Spots**58**

<u>Gross Total</u>	<b>\$18,310.00</b>	
<u>Agency Commission</u>	<b>\$2,746.50</b>	
<u>Net Amount Due</u>	<b>\$15,563.50</b>	<u>Payment Terms 30 Days</u>

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